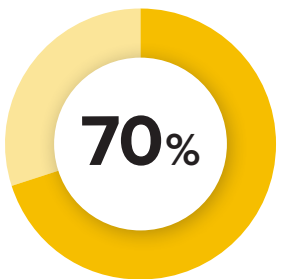


The Future Has Never Looked Brighter

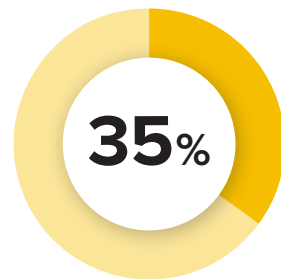
Dollar General's growth is skyrocketing, and your customers' expectations are keeping pace, pushing each store to deliver a more robust product mix while tamping down on operational costs, keeping processes lean.



Retailers refresh aging devices to keep up with associate expectations



70% of associates feel more positive about employers when they provide them with useful technology, up 37% since 2019¹

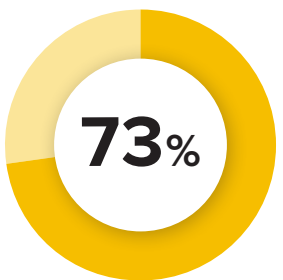


35% of employees said they feel their job is harder than it should be because of outdated processes and legacy technology²

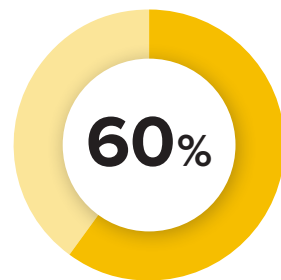


Each mobile device issue results in **74 minutes of lost productivity** by frontline workers.³ Associates want to use the latest technology.

Even budget-conscious shoppers expect convenience, service and support



73% of shoppers expect the latest technology in stores⁴



60% of shoppers expect retailers to let them pick up items in store, curbside or another location such as a locker or kiosk⁵

59% of shoppers feel that associates are well-equipped with mobile devices to help them find what they need while **83% of decision-makers** feel that associates are well-resourced. **A gap of over 20%!⁶**



Tech-enabled associates can provide cost-effective, valuable services on a budget



Click & Collect

Enable a frictionless purchase / pickup process that elevates the shopper journey and increases customer loyalty



Voice Communications

Connect associates to the people, assets and data they need to enhance the shopper's store visit



Inventory Management

Take visibility to unprecedented levels with solutions that boost accuracy, reduce shrink and increase sales



Expiration Date Optimization

Leverage actionable intelligence to properly manage expiration dates and ensure quality inventory



Task Management

Manage, monitor and measure individual and team performance in real time



Planogram & Pricing Compliance

Ensure each product is the right price, in the right place, and in the right quantity

Minimize Waste: Like produce that's past its prime, out of date devices are costly to the bottom line. **Learn more.**

For more information, contact **Dennis Sardelli, Zebra Account Manager**
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