

Warehousing Vision Study 2023

Global Perspectives on Warehouse Modernization

The rapid evolution of warehousing has sparked a wide array of perspectives and attitudes, which reflect the distinct challenges and requirements of each locality.

Asia Pacific (APAC)

(Australia, China, Japan, India, Singapore)

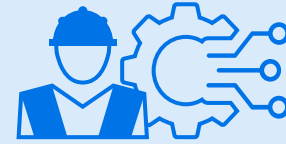


APAC decision-makers are among the most concerned about the tremendous burden that missing SLAs can have on a warehouse. Of APAC decision-makers, **88%** agree compared to **81%** globally.

Despite an awareness of the importance of warehouse modernization, **86%** of APAC decision-makers say that their organizations are slow to implement new devices and technologies. This slightly outpaces the global response (**82%**).

North America

(Canada, United States)



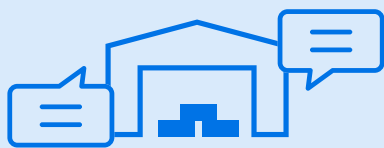
91% of decision-makers in North America agree that implementing warehouse technologies, robotics and devices would help attract and retain workers, compared to **88%** globally.

85% of associates in the region are concerned about managing workload and stress levels to meet productivity goals, compared to the **79%** global average.



Europe

(France, Germany, Italy, Spain, United Kingdom)

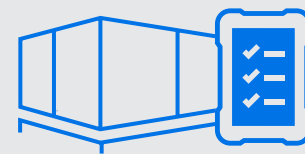


When it comes to the possible positive impact of technology within the facility, decision-makers and associates in Europe have the widest difference of opinion.

While **83%** of associates believe technology would help them meet or exceed productivity goals, only **74%** of decision-makers agree.

Latin America (LATAM)

(Brazil, Mexico)



95% of LATAM warehouse associates believe they need more inventory management tools at their facility, compared to **82%** globally.

76% of global decision-makers feel pressure to improve performance while adjusting to shifting consumer demand. At **83%**, LATAM decision-makers report feeling the most pressure.

Would you like to learn more? You can check out the complete results of the 2023 Warehouse Vision Study series by visiting zebra.com/warehousingvisionstudy

To learn how Zebra can help your warehouse operations achieve a performance edge, visit zebra.com/warehouse