



# Stay Ahead of Retail Requirements With Zebra RFID

More Transformation. No Complication.



## Major Retailers Introducing New RFID Requirements

You need the right partner to keep your products moving.

### RFID Snapshot

# 15

major retailers and counting have RFID mandates in place<sup>1</sup>



# 39 B

UHF RFID Tag ICs projected to be sold in 2023<sup>2</sup>



# 75%

of tag volume is for retail item-level



### What Are You Doing to Prepare?

Capture the ROI on RFID with Zebra

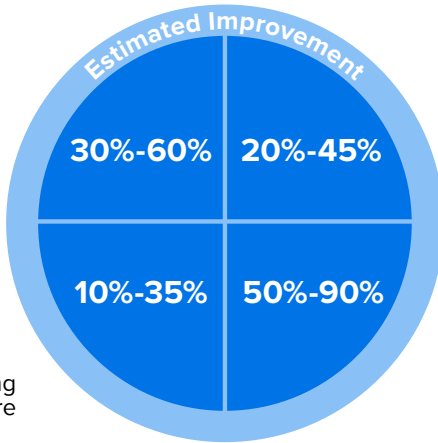
## Greater

Inventory Accuracy  
Know what is in your warehouse

## Lower

Inventory Costs  
Manage inventory turn

Know what sits for too long and when to produce more



## Fewer

Hours Spent Conducting Inventory  
Reduce labor cost

## Less

Physical Count Time  
Reduce labor cost

## Categories Affected by RFID Requirements

- Apparel
- Footwear
- Sunglasses
- Watches
- Jewelry
- Consumer Electronics (TVs, Media and Game Systems)
- Wireless Devices (Phones, Tablets)
- Kitchen and Dining
- Home Décor
- Bath and Shower
- Bedding
- Furniture
- Storage and Organization
- Car Batteries
- Tires
- Crafts
- Media and Gaming
- Cameras and Supplies
- Books
- Stationery
- Automotive
- Hardware
- Paint
- Lawn and Garden



### #1 RFID Vendor in the Market

Offering the most complete portfolio of solutions



### Leader in the Industry

A Leader in Gartner® Magic Quadrant™ for Indoor Location Services four years in a row

<sup>1</sup> www.nedap-retail.com <sup>2</sup> www.idtechex.com

Contact Zebra to help make the most of RFID requirements. Learn more at [zebra.com/rfid](https://zebra.com/rfid)