Digimarc™

Digimarc™ is a new symbology that is built into the artwork of an item's packaging, creating barcodes that are repeated all over the surface and nearly invisible. Paired with a *Digimarc*™ enabled Zebra scanner, *Digimarc*™ not only improves productivity by eliminating the need to hunt for a single traditional barcode or struggle with a damaged barcode, but also improves overall packaging aesthetics.

THE DEMO

1. **Configure *Digimarc*™.**
   Scan these configuration barcodes (in order from left to right) to turn *Digimarc*™ "on" and add a carriage return to make the scanned output data easier to see.
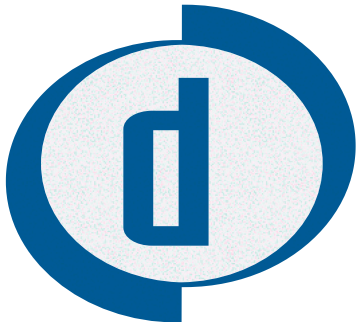
   (1 of 2)   **(2 of 2)**

2. Demo *Digimarc*™. Open Notepad, Word, or Excel and then scan the *Digimarc*™ embedded artwork or scan any prop embedded with *Digimarc*™.

Digimarc Barcode

Scan Logo with Enabled Device

Available on all Designated Models:

3. **Reset to Default Scanner Settings.**
   Scan this configuration barcode to return your scanner to the default scanner settings at the end of each demo.

   Troubleshooting Tip: If the demo is not working, scan this barcode to wipe out any previous scanner settings and then try again.

   Set Defaults

The configuration barcodes were preconfigured using the 123Scan Utility Tool for added demo execution ease. Learn more about 123Scan at www.zebra.com/123scan.

Watch the how-to demo now:
https://youtu.be/XXS6k4WSxkE

Or scan this code with your smartphone camera to see the video.

Look up which scanners can be used for this demo: Visit: **zebra.com/DCDNA** & then click **Supported Scanners**

Or scan this code with your smartphone camera.