

# Putting Sustainability at the Heart of Our Products

ZEBRA
CAPTURE
YOUR EDGE

When it comes to creating sustainable products, Zebra is committed. From company-wide global initiatives to the end-to-end product life cycle from manufacturing to retirement, our green initiatives protect the planet — and the people who make and use our products.

#### A-to-Z sustainable packaging

Our packaging is sustainable:

- Biodegradable outer packaging
- Electronic Product Reference Guide

#### Eco-friendly attributes1

- No halogens
- No mercury
- No PFO/PFOAs
- No latex
- Compliant with global RoHS requirements











#### **Power consumption**

Power saving features in the SP72 Series help you save money, reduce your operational costs and increase your green score.

- Intelligent Illumination System activates only when an item is in the scan zone, reducing power consumption over competitive imagers
- Operates from 5V USB, eliminating the need for an external power supply<sup>2</sup>
- Zebra Technologies external power supplies meet US Department of Energy (DoE) Level VI and all international efficiency requirements





#### **Designed for recyclability**

- Common fasteners and snap-in features
- Maximize recycling and protect the quality of the recaptured and recycled components
- Zebra offers free recycling of your end of life devices, complete with a certificate of destruction upon request

### Lower consumption of devices and accessories through maximized life cycles

Most carbon emissions occur during mining and manufacturing — the fewer devices you use, the more you reduce greenhouse gases.

- Designed to withstand harsh customer environments with a targeted <0.5% failure rate
- Keep your devices current and seamlessly scale with ongoing enhancements delivered quarterly via the Zebra Evolution Update
- Up to 5 years of repair and service: no need to retire working devices due to lack of available support<sup>3</sup>
- Universal cables and power supplies are compatible with past and future device generations
- The SP72 Series' solid state technology means less wear and tear, minimizing breakdown and repair costs
- By troubleshooting remotely, you can greatly reduce your onsite service visits. Access diagnostic data in real time, such as confirming device operation and ensuring correct configuration, and more — all from your remote management console

#### Offer a faster, more convenient checkout experience with the SP72 Series Single-Plane Scanner.

Available in both horizontal and vertical models, the high-performance SP72 Series is ideal for high-throughput self-checkout (SCO) and cashier-manned checkout lanes in grocery, convenience, pharmacy and specialty stores. When you choose the SP72 Series, you can be confident that it's the right choice for your customers, the environment and your bottom line.

## For more information, please visit www.zebra.com/sp72