



SM72 SERIES

Product Environmental Attributes

Putting Sustainability at the Heart of Our Products



ZEBRA
CAPTURE YOUR EDGE

When it comes to creating sustainable products, Zebra is committed. From company-wide global initiatives to the end-to-end product life cycle from manufacturing to retirement, our green initiatives protect the planet — and the people who make and use our products.

Eco-friendly attributes¹

- No halogens
- No mercury
- No PFO/PFOAs
- No latex
- Compliant with global RoHS requirements



Power consumption

Power saving features in the SM72 Series help your customers save money, reduce their operational costs and increase their green score.

- Intelligent Illumination System activates only when an item is in the scan zone, reducing power consumption over competitive imagers
- Operates from 5V USB, eliminating the need for an external power supply²
- Zebra Technologies external power supplies meet US Department of Energy (DoE) Level VI and all international efficiency requirements

A-to-Z sustainable packaging

Our packaging is sustainable:

- Biodegradable outer packaging
- Electronic Product Reference Guide

Lower consumption of devices and accessories through maximized life cycles

Most carbon emissions occur during mining and manufacturing — the fewer devices you use, the more you reduce greenhouse gases

- Designed to withstand harsh customer environments with a targeted <0.5% failure rate
- Keep your devices current and seamlessly scale with ongoing enhancements delivered quarterly via the Zebra Evolution Update
- Up to 5 years of repair and service: no need to retire working devices due to lack of available support³
- Universal cables and power supplies are compatible with past and future device generations
- The SM72 Series' solid state technology means less wear and tear, minimizing breakdown and repair costs
- By troubleshooting remotely, you can greatly reduce your onsite service visits. Access diagnostic data in real time, such as confirming device operation and ensuring correct configuration, and more — all from your remote management console



Designed for recyclability

- Common fasteners and snap-in features
- Maximize recycling and protect the quality of the recaptured and recycled components
- Zebra offers free recycling of your end of life devices, complete with a certificate of destruction upon request

Give your customers a greener solution with the SM72 Series.

Meet the growing market demand for convenient self-checkout and self-service experiences, as well as high-speed manned checkout solutions with the SM72 Series. As the first single-plane scan module purpose-built for OEM, the SM72 Series offers the flexibility your applications require, with easy integration that reduces development time and costs — and enables you to bring more sustainable solutions to the market.

For more information, please visit www.zebra.com/sm72

1. All electronic products from Zebra may contain trace amounts of other chemicals on the IEC 62474 list of hazardous substances. 2. Use of a color camera and/or aux scanner requires more than 500mA which can be achieved via a high-power USB port (i.e. USB BC1.2), 12VDC PowerPlus cable, or external power supply if desired 3. Begins after last ship date. Must be within warranty or under service contract.