



Achieve Venue-Wide Inventory Visibility

Today's venues need to offer more than just playing fields. Prepare for the big game, the once-in-a-lifetime show, and everything in between with advanced inventory management. With solutions that provide real-time inventory counts, reduce the time spent searching for assets, and optimize venue conversions - you can streamline both offsite and onsite operations, ensuring exceptional guest services.

For every day

- Transition spaces for different event types with high-value asset tracking for tools, forklifts, computers and other items
- Identify high-volume retail items and replenish them accordingly with smart analytics
- Gain efficiencies during set-up and ensure readiness for subsequent events

For game day

- Identify high-volume memorabilia in staple stores and keep what guests want in stock
- Track equipment and valuable assets throughout the venue for smoother operations
- Bring service to the stands for concessions and raffles so fans do not miss the on-field action

For concert day

- Get real-time inventory count for merchandise
- Delight guests with self-checkout and tech-enabled retail service
- Expedite food services so guests can focus on their shows

The NFL's On-Field Tracking Provider

3,000+

players tagged and tracked

13,000+

RFID tags

150,000+

NextGen stats measured

20,000

tech-powered footballs implemented in the 2019-2020 season

Checks ball location
25x/second
for every play in every game



Fast-Paced Operations Need Real-Time Visibility

Manage assets across your venue and beyond with advanced inventory management solutions. Gain comprehensive visibility across retail inventory, food services, asset storage and on-field functions to improve efficiency, reduce waste and deliver fast guest service.

Retail Merchandising

Boost guest satisfaction with fast checkouts using line-busting, mobile POS, and self-checkout systems. Simplify inventory management with analytics-driven solutions and high-quality barcodes, labels, and RFID tags for quick data capture.

Venue Operations

Enhance admissions with fast ticket and ID scanning and print high-quality credentials and badges. Streamline asset management and inventory to reduce retail loss and identify shrinkage.

Offsite Logistics

Streamline operations with automated warehouse and asset management solutions for comprehensive inventory visibility and track-and-trace capabilities. Keep workers connected with workforce communication solutions for better collaboration across locations.

Food Service and Concessions

Shorten wait times and boost sales with streamlined POS and line-busting solutions. Ensure guest safety with automated food safety solutions and informative labels.

On-Field Operations

Enhance fan experience with real-time tracking and advanced stats. Save time on equipment and asset searches with location tracking and monitor player health to prevent injuries and optimize performance.

Enable Powerful Frontline Performance



Mobile Computing

- Enhanced Fan Experiences
- Inventory Management
- Asset Tracking



Barcoding

- Admissions
- Point of Sale
- Guest Loyalty Cards



Printing

- Badges and Credentials
- Receipts
- Asset Tags



RFID

- Player Tracking Stats
- Asset Tracking
- Game Equipment Tracking



Workcloud Communication

- Real-Time Information Access
- Instant Communication
- Enhanced Collaboration

Intelligent Edge Solutions

Provide the insights and analytics needed to transform operations

Professional Services

Unlock intelligence at the edge of the network

Visibility Services

Increase uptime and device utilization

Why Zebra?

9,700+
employees
worldwide

6,800+
patents

\$519M
in R&D in 2023

10,000
channel partners
worldwide

122
facilities globally

\$4.58M
revenue in
FY2023

With agile inventory management across your venue, you can streamline game days, concert days, and every day in between. Learn more at [Zebra.com](https://www.zebra.com)



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