ZEBRA CAPTURE YOUR EDGE

Simple Compliance to Retail RFID Requirements

To comply with the ever-expanding RFID requirements being set forth by retailers you need a quick and easy way to comply - the last thing you want is for your inventory to be rejected because you don't have the proper RFID tags on each item – or any RFID tags at all. There are two implementation options to consider to become compliant on time, no matter the state of your operations or inventory.

Printing the RFID labels on the spot, either in batches or individually.

This involves selecting the right RFID printers, labels and inlays. You'll need to choose the right labeling solution for your product as defined by the retailer, test and validate proper encoding as well ensure the label adhesive is compatible if being placed directly on the product vs. packaging. You'll also need to train workers on how to print the RFID tags and make adjustments if a single printer will be used to print and encode different types of tags.

Source preprinted, pre-encoded tags from a third party such as Zebra that meet the retailer's specifications.

This is the quickest way to comply when there is a short implementation timeline. In this scenario, after identifying the right label size and ensuring the adhesive is compatible with your product, all you have to do is provide what needs to be printed and encoded to them. Tagging becomes a matter of placing an RFID label in the right location on the product per the retailer's guidelines.

Count on Zebra to enable compliance without complication

Zebra offers solutions that support both implementation options. We will consult with you to determine the optimal label and adhesive combination to ensure compliance, while considering the retailer's readability and inlay requirements.

RFID Labels for In-house Printing and Encoding

Zebra has one of the largest in-stock RFID label offerings that ship within 48 hours with just a minimum order of one case. This enables those with requirements that match our stock offering a simple and straightforward way to comply.

If a custom solution is required, with our state-of-the-art presses and RFID manufacturing equipment, Zebra can create a customized RFID labeling solution to meet compliance requirements.

- Flexible label sizes and configurations
- Over 100 pre-tested materials to choose from
- All leading inlay brands, such as Zebra, Avery Dennison, Smartrac, BoingTech, Tageos
- All leading tag IC manufacturers, such as NXP, Impinj

Pre-printed and Encoded Tags

Zebra's RFID Printing and Encoding Service provides serialized pre-printed and encoded RFID labels enabling compliance without capital investment and minimal IT support.

Leverage our:

- ZipShip in-stock offering of RFID labels available in the most common sizes and label materials or we can create a custom solution for you.
- Standard label formats to support common asset tag needs or provide us exactly what you want printed and encoded on the label

Contact Zebra to help make the most of RFID requirements. Learn more at **zebra.com/supplies/rfid**

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