



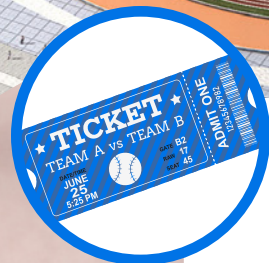
Delivering the Ultimate Fan Experience Made Possible by Zebra Technology

Behind every positive encounter at an entertainment or sporting event are staff empowered to deliver the ultimate customer service experience. Zebra enterprise solutions are designed to enhance the guest experience, speed service delivery and boost operational efficiency — at every point of contact.



Easy Stadium Parking

Because their Zebra tablets come ready to work with integrated scanner and payment card reading capabilities, stadium parking lot attendants can quickly and efficiently scan barcodes on parking passes or take credit card payments from eager fans.



Safe and Orderly Entry

Gate attendants provide fans with fast, secure and easy admission by scanning barcodes on paper tickets, contactless passes or tickets in digital wallets. Armed with Zebra devices, your team can keep visitors moving as they enter the gate. And that ensures a more efficient workforce and greater profits.



Frictionless Retail Transactions

Guests don't want to wait in long lines to buy their team/fan merchandise at stadium shops. Zebra tablets and mobile computers provide flexible point-of-sale solutions that enable retail staff to process payments efficiently and accurately anywhere and to deliver a zero-wait guest experience.



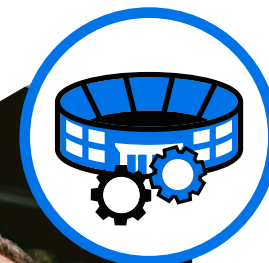
Quick VIP Access

Season ticket holders and special guests with RFID-based credentials expect quick and easy access to exclusive areas like stadium clubs and luxury suites. Attendants equipped with Zebra mobile computers make easy work of credential management to ensure guests get to their seats quickly and enjoy the event.



Contactless Concessions

Zebra tablets provide concession staff with mobile POS solutions that allow fans to place food and drink orders, receive and pay for them right from their seats, and for staff to transmit orders directly to the concession stand for preparation and delivery.



Seamless Game-Day Operations

Managing the hundreds of workers it takes to create an excellent game-day experience is a daunting challenge that takes a powerful solution. Zebra's applications take the complexity out of communications and workforce management. Staff can quickly reach their co-workers, managers, and guests — and access data, work orders, and more.





Mobile Technology for A Winning Immersive Experience

Zebra's customized ecosystem of enterprise solutions can help stadium operations achieve new levels of efficiency and performance.



TC22/TC27 Mobile Computer

Provide stadium staff with a touch computer loaded with all the features you need to boost productivity in pricing that fits your budget. Support for Apple VAS and Google Smart Tap is already integrated, ready to use right out of the box.



TC53/TC58 Mobile Computer

This versatile device with standard or advanced range scanning can serve as a mobile-driven POS workstation. And two-way radio capabilities keep workers connected with the press of a button.



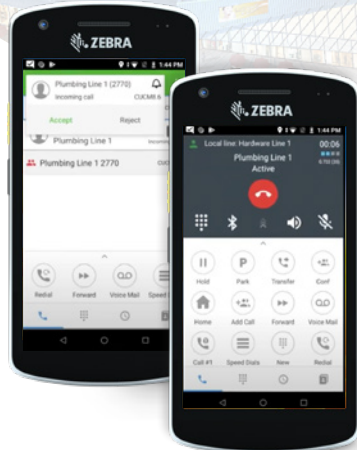
EC50/EC55 Mobile Computer

Give workers an enterprise mobile computer with an integrated scanner with the true smartphone look and feel they want. They'll realize game-changing increases in productivity and unmatched wired-quality Wi-Fi performance.



ET40/ET45 Rugged Tablets

Built to last in the most demanding environments, Zebra rugged tablets are right-priced enterprise devices with all the features your team needs right out of the box. Featuring powerful Zebra barcode scanner technology and unified communications capabilities, they deliver the ultimate productivity benefits.



Zebra Workforce Connect

Powered by Zebra Savanna™

Workforce Connect

When speedy service is critical, your staff needs an enterprise solution that gives them access to critical information and the ability to make instant connections — to serve customers on the spot, locate and connect with co-workers and keep everyone on the same page.



Reflexis Task Management

Keep every asset and worker connected and fully optimized. The Reflexis workforce management solution helps streamline processes across the stadium and optimizes labor decisions for significant time savings, precise execution and a superior customer experience.

To learn more about how Zebra can help you mobilize your stadium operations to deliver an extraordinary guest experience, visit www.zebra.com/hospitality