



# Zebra Your Edge Podcast

## Hosts:

- **Adam Petrus, Business Development and Sales Lead, Sports & Entertainment, Zebra**
- **Hale Hentges, Former NFL Player and (Current) Vertical Account Manager, Sports & Entertainment, Zebra**

## Guest:

- **Sean Payton, NFL Coach, Denver Broncos**

## Transcript

00:00:04:10 - 00:00:13:18

Adam

And happy summer everyone! Welcome back to another exciting episode of Chalk Talk. I am Adam Petrus calling in from Jacksonville Beach, Florida.

00:00:13:20 - 00:00:16:24

Hale

And I'm Hale Hentges calling in from Austin, Texas.

00:00:16:26 - 00:00:37:12

Adam

And we have an exciting show today. You know, we've got ourselves a head football coach in the NFL. We've got a former NFL football player star from Alabama. He's got a former front office employee, former NFL agent coach Sean Payton. I think we've got enough cast members here for another movie. What do you think?

00:00:37:12 - 00:01:00:17

Coach Payton

Listen, I like the line up. I'm calling in from Denver, and, we are in probably the halfway point of our offseason program. We've got OTAs this week, and then one more week of a minicamp before our break. but it's great to be with you guys.

00:01:00:20 - 00:01:21:11

Adam

We're excited to have you, coach. And, yes, you know, you've got one year under your belt in Denver, exciting season last year. And so tell us, how was the transition going from broadcast booth back to the football field, to the gridiron, compared to retiring and going to the broadcast booth?

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Coach Payton

I think there was this moment when the Super Bowl was in Los Angeles a few years ago, and I had retired and the season it ended, and obviously it was culminating in the Super Bowl between the Rams and the Bengals. And while I was out here, I was going to interview with several of these television networks, for various positions.

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Coach Payton

And the two that I can remember, I think was the Amazon group, Thursday Night Football, and then Fox's studios in LA. And so the first one with Fox, I remember getting a coat and tie on, getting in an Uber. And when I got dropped off at the studio, I got out of the car and I thought to myself, I'm completely out of my comfort zone.

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Coach Payton

But in other words, I just finished coaching for the better part of 30 some years, and all of a sudden I felt like I was that kid again, you know, coming out of college. But I would say this, I think there's always growth. I've said this to coaches that have interviewed for positions maybe they didn't get.

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Coach Payton

There's always growth when you discuss and spend time with another company or another team, you kind of sharpen up a little bit relative to where you're at. You learn something in the interview process. But, you know, I walked into the studio, they gave me a lanyard. I put it around my neck. I went up to the elevator, fourth floor, and I said, let's go.

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Coach Payton

I mean, this can't be harder than third and 11. And so....I do think when we transition or there's change - and it may not even be career change because it would still be similar if I went from one team to the other because, in our business, these teams are run so differently -

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Coach Payton

so I think embracing that is important. But I would say that transition for me going into that...once it began, it was fantastic. Was a little bit more unnerving than maybe going back into football, you know. And coming here to Denver, obviously, we had our challenges. You're certainly less visible in the network.

00:04:09:05 - 00:04:28:03

Coach Payton

There's less pressure. You know, you want to perform and have a good Sunday. But when the day's over and the games have been won and lost and you see the excitement in the locker room, you do get in your car and you drive home and it's hard to experience what you felt when you actually won.

00:04:28:06 - 00:04:32:23

Coach Payton

And that's the drug that that pulls you back into being a part of a team.

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Adam

No doubt about it. Coach, I got to ask you, of course you're on Chalk Talk here at Zebra Nation. You've got a lot of Zebra fans. You've done a lot of appearances and talks and met with our leadership and our employees all around North America. When we're watching you on television, I always wanted to ask this question.

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Adam

You know, you got your suit on. You got the tennis shoes on and the kicks. Did you get to pick your wardrobe or was it furnished? How does that work?

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Coach Payton

No, it's a great question, because the first thing I'm going to say, I'm not going to talk down on any other network, but I'm going to tell you that is not handled the same, throughout the industries. And, look, I never knew the answer to that question and I would sometimes wonder. So at Fox, they take care of the wardrobe.

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Coach Payton

And not only that, when you get hired there, there's a symposium, you do a series of measurements. They'll do the blue suits, the gray suits, the dark suits, any patterned shirts, ties. They'll talk with you and ask you about your preferences. And so let's call it, you know, a package of 6 or 7 options that each one has.

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Coach Payton

And then, more importantly, so that three people don't show up on the set with the same color suit, and then one step further, who are you sitting next to? And so I would say without - look I'm biased because I love working with those guys at Fox. And I'm talking about from top down from Shanks to, to Bill and the whole crew. They've been together.

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Coach Payton

It's been a well-oiled machine, the camaraderie you feel. I think any good studio show where there's a listening audience or watching audience, like you can just tell those guys enjoy each other's company when they're away from the set. The same thing when you watch Charles Barkley and Shaq and Kenny and those guys, you know, you feel that those guys probably hang out away from the studio set.

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Coach Payton

And I think, that certainly was the case at Fox. But no, they they've got them all wired and so on game day, Sunday, when you come in, you know you'll have your t-shirts and stuff. But you'll walk into the studio and it'll be in your dressing room like, bam, there's your shoes, your socks, your slacks, the whole nine yards.

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Coach Payton

And, I have trouble with color. So if I'm going to an event that requires a suit and tie, you know, I have my wife kind of line me up the same way. But they're pretty impressive. And there's all these little tricks too. You know, the tape on the shirt that leaves your cuff link a quarter of an inch, and you're wondering, how is it always a quarter of an inch?

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Coach Payton

And there's this two-way tape for the tie. They got like 10 different secrets that, you know, I'm shocked that, you know, that no one else knew about till you got there. But that's it.

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Adam

You know, there's no business like show business. Kind of like how Hale and I coordinate our outfits here. Yeah.

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Coach Payton

Congratulations on the captain vote.

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Adam

Yeah, yeah. You know, it's, you know, five years in. Good to represent, the sports and entertainment for Zebra. But let me let me flip it over to my main man, Hale Hentges, NFL tight end, Alabama All American, that two time national champion. I know he's chomping at the bit here, Coach. Hale, over to you.

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Hale

Sure. A big shout out, Coach. You know, I wanted to understand any time you step outside your comfort zone, you know you're doing something different - being an analyst on the other side of the camera. If you will know, tell us what you learned, how the game changed for you. Maybe what new insights you got being in the booth versus on the field.

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Hale

Just talk a little bit about that.

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Coach Payton

I think this, the first thing, the first thing that was apparent is those early 3 or 4 games for each team, especially the teams that were trying to turn the corner, you know, confidence is a funny thing. And my old mentor, Bill Parcells, used to say, "Confidence is only born out of demonstrated ability."

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Coach Payton

Like, we could wish for it. We could hope for it. But I'm sure you can recall moments, maybe even as a player at Alabama where you have a practice that catches people's attention and you leave and you shower and you go back and you're that much more confident. And so then you repeat it. Then, we've seen guys grow in the preseason or just take off right in front of our eyes.

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Coach Payton

And so I think, you know, the thing I saw from afar was with these early coaching changes and the teams like the Lions that are trying to flip the switch or the Texans, that are every year we see three or four of these teams - the significance of early season success. I'm going to go back now...that's from afar, really watching it, because then you jump into the locker room and then you think, man, that was a big win because that team is going to be a pain in the butt now for the rest of the year.

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Coach Payton

And I don't know that that would have been the case had they not won that game. But when I went to New Orleans in '06, it was my first time as a head coach. And this was post-Katrina. Literally there were tarps still on the walls. I mean, the city was still recovering.

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Coach Payton

We had to be on the road for all the preseason, and then actually the first two regular season games until the Superdome was ready. And long story short, week one, we won a close game at Cleveland. I think it was like a 17-14 type game. Week two. We go on the road to Green Bay. We're down 13-nothing, and we kind of come back, fight our way back, and we win that game.

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Coach Payton

And so stop right there. You know, we probably won a game against Cleveland that was maybe evenly matched. You know two teams trying to find their way. And then obviously Green Bay had been a playoff team with Favre. So those early two wins, and then we come home finally...we play the Falcons on the Monday night opening of the dome, the rebirth, all of that.

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Coach Payton

And we get to 3-0. And this team I'm talking about, this '06 team, was not our best team by any stretch. But it was our toughest team that I coached there. And all of a sudden, this team ends up in the NFC Championship game. And so just a year ago it was a three-win team. And there were certainly a lot of changes to this team.

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Coach Payton

But that early success was significant. So one of the things I noticed in the booth from afar was, because these games all kind of come in where there's six, nine screens you're watching in the green room, and each of us are going to focus on one or two games, but you kind of see that happen.

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Coach Payton

And this year, there'll be a new crop of young teams that are trying to get over the hump. Hopefully we're one of those teams. But that was one thing that I saw from afar that was like, man, how significant - maybe even the word how delicate the balance is - like, what can transpire with confidence in a young team?

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Coach Payton

And then the second thing is, I would say working with, you know, guys like Howie Long, Jimmie Johnson, Michael Strahan, Terry Bradshaw, Curt Menefee, this lineup...the unusual thing about that lineup is these guys have been 20-plus years. Like, the young guys are Strahan at, like 15 or Glazer at 17. So I was the first person to walk into that set like in the last 15 years.

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Coach Payton

And then they reminded me of it. So for the better part of a year, I just got hazed like a rookie. But that was fine. So, we would do the pregame show and then, you know, you go to the green room and you're watching games because we're going to come back and do these halftime shows.

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Coach Payton

So all Sunday afternoon you're watching football, two sets of games, the early games, the afternoons games with all of these guys that have basically had Hall of Fame careers. And it's interesting to hear the other opinions. And the one thing I didn't know was when you go to halftime, and let's say we're going to halftime between the Falcons and the Carolina Panthers, well, there's probably four different halftime shows that we do for the morning set because they don't all end the same.

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Coach Payton

And so we're going to run that halftime show because that game got to the first half quickest. And then we're going to come back and do halftime for the Eagles-Cowboys. And then we're going to do, generally, we're going to do four. And then every once in a while I get lucky - two end at the same time, and then you'll do three, if that makes sense.

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Coach Payton

But I never knew that. The experience of being around those individuals and then from afar, because I get asked that question a lot. And, you know, I always try to like, look, you're removed from the game itself. You're you're not getting...you can watch all 22. But I would say more from a perspective standpoint, listening to those guys talk and talk about what they've seen over the years.

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Coach Payton

So, you do see it from a different lens.

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Hale

Got it. Yeah. No, it's great to know, coach. Thank you for explaining that. One thing I wanted to pivot on a little bit was just... talk about your process: who you're looking for, the guys that you're getting on your 53-man bus. You know what I mean? So it's one of those things where I was in that same position, you know, in my short NFL career. I thought to myself when I was playing for the 2019 Colts and the coach was Frank Reich at the time, I said, "What would he want for those guys who were on the bubble?"

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Hale

Who/what is he looking for? What are those, you know...five-to-10 guys who are bubble guys - what's going to set them over the top? So talk a little bit about, you know, the characteristics, skill set, what you're looking for the 53 guys on your roster.

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Coach Payton

Great question. And the timing is magnificent because I just had a team meeting 45 minutes ago that discussed this topic. And, you know, we kind of each team has a maybe a vision statement or what they're looking for. And there are a lot of similarities. We have signs throughout the building that kind of paint that picture. But we are looking for this team-centric type player.

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Coach Payton

In today's game, with fantasy football, so much of it can try to break down a team sport and individualize it for someone's success. We can have success, we can win a tough game. And maybe a receiver only has two catches instead of his projected seven total, and he gets bombarded on Twitter or social media that, "You know, man, I played you in fantasy and you cost me."

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Coach Payton

And so all of that individually driven, they're paid oftentimes by individual statistics. So we're looking for team-centric guys that understand the importance of being unselfish. I thought Popovich said something that was really, important. The bottom line is we're wanting guys that can get coached. But he made a comment when someone asked him, "What are you looking for?"

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Coach Payton

He said, "Good sense of humor is a start. But if not, someone certainly that can laugh at themselves." And all of us know someone that can't laugh at themselves. Generally speaking, it's hard to coach those players as well. It's the same trait. We're looking for high football IQ. That doesn't mean necessarily high academic IQ, but we spent an inordinate amount of time trying to try to evaluate how they'll learn and apply our offense or our defense to the football field.

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Coach Payton

That's important. and then, you know, there's this term "grit" that's thrown around. We hear it a lot. We just spoke about it, that mental toughness to compete. Really, when I think of grit, I think of unbreakable. I think that regardless of what happens to me, I'm getting back up. It doesn't mean I'm not going to maybe midstream adjust.

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Coach Payton

You know, I'm in college. I was just back on my college campus. I had to leave E-Conn because I couldn't pass courses. That didn't mean I didn't have grit. I'm going to finish college. I just got to find out where I'm finishing. And so there are some of those - now I haven't even talked about physical talent yet - but I'm looking for traits that great players and great teams have.

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Coach Payton

And we talk about it today.

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Coach Payton

Today was our day. You know we've got a vision board up. And we kind of hit the vision board and you know we talked about, number one, let's not be afraid to embrace our history. You know, often times the new coach goes somewhere, goes somewhere. He wants to, oh, take down the signs or the players from the past because he's like, hey, we're going to and I understand maybe to some degree, but let's not embrace that.

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Coach Payton

We're at a place that's been to eight Super Bowls, won three. you know, there's only four or five organizations in the NFL with this type of history. Let's embrace it. Let's shoulder it. We talked about passion. Look, we're in the passion profession. And Parcells always talked about this, like, you have to find passionate coaches, passionate players because, if not - there's so much to this relative to time and distractions - that it's so easy to take any one of these exit doors.

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Coach Payton

So I hit a few of these topics, but, yeah, they're all sitting here on this vision statement and, ultimately, and I'm not going to read the whole thing, but Krzyzewski said this to me once that I thought was interesting. He said, "You know, the better teams do uncommon things. They're uncommon. The normal teams would be the common teams."

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Coach Payton

And so, those teams that are made up of players that have those traits inevitably will begin to develop uncommon characteristics, work ethic, uncommon preparation, uncommon decision making. And then you have something."

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Adam

Yeah, no doubt about it, coach, I love that. I want to reinforce that on the grit. Big fan of what grit can mean. I started my career in the NFL when Bill Belichick was the head coach at the Cleveland Browns. I was in high school on the grounds crew and then worked into the front office for the '99 Browns and then eventually went to work in the intelligence community and served two and a half years in Iraq and other places.

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Adam

And so, yeah, grit getting through it all, having the perseverance, the mental toughness to succeed. And I think a lot of our hiring managers here at Zebra, you know, as you describe what you're looking for on that 53-man roster, is what we're looking for to bring in to Team Zebra. So, you know, it's exactly the same.

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Coach Payton

I mean...one of the cool parts, when we do something like this and you share what we're looking for, we're looking for the same traits that we're looking for, the same traits. We're looking for people that wear well in the building to get along with others that are compatible. I talk to our coaches all the time.

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Coach Payton

Compatibility to me is just as important as coaching ability, you know, and handle your differences. Yeah. Because, again, we're in a team setting just like you guys are.

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Adam

That's it. You're building a culture and a structure that everybody getting on that bus has got all the same mindset. All right, let me flip something back to you, coach. You know, you have always - a long time - been a leader of technology and for modernization of the game, there's probably a lot of listeners that, you know, don't realize.

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Adam

I understand you serve on - coaches serve on - different committees at the NFL. I know you've been on the Rules Committee in the past. You were influential, I believe, in the change for sharing the data for Next Gen Stats to all clubs to then the new kickoff rule that was implemented for health and safety purposes.

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Adam

So, you know, now - I'm going to say you must be one of the longest tenured coaches active in the NFL from what I read recently - but let's see here, you know there's that old famous quote, right? You know, there's two types of coaches and GMs in the NFL: those that embrace data and data analytics

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Adam

and then former coaches and GMs. Because in today's NFL, you've really got to be able to have a tool. It's a tool set, right. Data is out there to help, you know, the longevity, keep your players healthy. You know, look at how you optimize their performance. So as you lead up to Thursday night, Sunday, Monday Night Football, and as you go into this season, how do you guys, you know, look, how much data are you looking at?

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Adam

How much time is invested? And ultimately, does it impact your decision making as you look at your schema for practice and then game day.

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Coach Payton

Great question. And a lot real quick, I think this. I think we're teachers. And so, any good teacher has to constantly be looking at ways to improve their methods and skills and stay up to speed. Because, look, as we've all been around, you know, a topic as we move, as we move, and then all of a sudden we learn, well, this isn't quite the same as we thought.

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Coach Payton

And then we adjust. But we're always looking to improve our efficiency relative to communicating it. So how I had a team meeting this morning compared to my team meetings in '06-07, like it's entirely different. Like when you walked in there this morning, we had music going. We had a video. You know, back in '07, you know, it might have been like an acetate laid down over a overhead where you, you know, wrote a few notes down.

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Coach Payton

It's just changed. So, also what's changed is the information and the data that we're collecting and the way we're able to measure that, all right, on our players. One of the cool things coming here to Denver, we've got an analytics department, you know, four or five guys that are fantastic. They have a wing down the hall here.

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Coach Payton

I think our fans hear analytics and they think two-point plays or fourth down. And that makes up like 0.5% of what I would consider what's relevant to me analytically. How we practice, injury prevention...all of that's changed in 20 years. And it's begun with our ability to measure tangibly a workload at practice.

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Coach Payton

Then you get to player personnel: height, weight, size, speed, the procurement of players through the draft and free agency. All of that data is evaluated by our analytic department. And then when we get into scheme and game planning, so our ability to get this information is like 20 times faster than it used to be.

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Coach Payton

I was talking three days ago about my first job with the Eagles and we had the beta tapes, so I don't care if it's 8-track, cassette. If I tell you it's a tape and I want to make a copy, we're probably dealing with a play-record "push button at the same time" method. All right. Now in other words, obviously where we're at now, everything's digitally...

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Coach Payton

I mean, our system for video is just like music or putting together a music playlist. It's easy to pull and grab. But yeah, my first exposure with Zebra was nine years ago. And for training camp, we were trying to measure. All right, what are the miles tracked? What's the workload like? Because prior to that you just say, "Hey, this was a lighter practice," or "This was a heavy one." You generalized it as a coach.

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Coach Payton

But it didn't really apply to everyone. And we found that out because the receivers at a training camp practice, on average, will travel between six and six-and-a-half miles. That's from the, you know, when they enter the marked area, the field to when the practice ends and they leave and you're looking for outliers. And I remember when that information came across my desk, I'm like what's Brandin Cooks doing.

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Coach Payton

He's at eight, eight and a half every day. And so that information was important to me because if I hadn't seen that and we continued down that path, and then on Thursday Brandon has a hamstring and we don't have this information, we just go about our business. And then it happens again with someone else, in other words.

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Coach Payton

But we were able to look at this and say, "Hey, let's back off. Let's just make sure that he's not overtraining." And so when the offensive linemen heard this, you know, their average distance traveled at a practice was about two to two-and-a-half miles per practice, you know, they got things figured out pretty quickly.

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Coach Payton

I'd come out to practice, and the linemen would be like walking around in circles and make sure that they hit their they hit their number. But I think summing up your question, whether it's nutrition, the analytics, the data that we're receiving, health and player safety scheme related, weight training, sleep, all of that has to be constantly studied and fine tuned.

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Coach Payton

And the minute we start, the minute we stop searching or looking for new ways, then, we become extinct.

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Adam

That's awesome. you know, I we're going to be wrapping it up here shortly, coach. We really appreciate, sincerely appreciate, your time today and your candor. You know, you've been a long-time friend of Zebra and ambassador of Zebra. And we have, from all the employees and the board, sincerely appreciated your service, your commitment, your partnership.

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Adam

But before we wrap up here, I do have one more question for you. Because you have been a fashion icon for a long time. You know, I to go back and look at Halloween costumes, kids wearing the visor and the headset to be Sean Payton. You're still wearing the visor today. You know, Hale, I've got this, you know, sponsored by ScanSource visor today, hat for Zebra.

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Adam

But we're going to have to come up with a Coach Sean Payton line of visors, but I don't think I can afford the NIL fees to get the visor with Coach Payton's signature on it. I'm going to sure try.

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Coach Payton

And I always have it, like when we got on here, it was still it was like 9 a.m. our time, and I still had the hair gel going, and I'm like, I know I'm going to have to practice here in 45 minutes. So 10:15 we start. And then when I saw you with the baseball hat on, I'm like, oh, I can put on a hat.

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Coach Payton

And because, you know, it's like going into a restaurant or a clubhouse and right away I'm thinking I'm going to put the coaching hat or visor on.

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Adam

So, hey, speaking to our final thing here... you're in the great state of Colorado. I love the great state of Colorado. Now do you and Coach Prime, you know, get together every now and again, talk some strategy, talk fashion. Are you going to get you a pair of Blenders sunglasses?

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Coach Payton

I tell you what, I consider him a close friend. I think we know each other well. We've not seen each other in Colorado since I've been here. Of course, he got here a year before myself, so I've not seen him here in Colorado. The last I think I saw Deion he was coaching high school football for quite a while in Dallas, and my son was playing.

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Coach Payton

And then I'm at the Saints, and I believe he was bringing a team from Dallas down to Florida. Kind of an opening season ESPN 2 high school game versus two pretty good schools. And he reached out, and he was going to stay in New Orleans kind of as a halfway point. And then, you know, from New Orleans, then make the second day trip into Florida.

00:31:43:03 - 00:32:00:17

Coach Payton

But he reached out and he wanted to be able to get a practice in at our facility and I said, come on out. We were in spring practice, or we were in training camp because it would have been, yeah, they would have been starting the season. And when we finished practice and his team was out there getting a chance to watch it, and then he had a practice.

00:32:00:19 - 00:32:26:09

Coach Payton

I'm a huge fan of his, but I've yet to see him here. it's been great to watch his progress. What's interesting is, here's what I found: That weekend where he was coming through New Orleans, heading to Florida. He spent all his side on the offensive side of the football. And I'm looking at him and he he's one of these play callers now where I'm like, damn, you could be dangerous.

00:32:26:09 - 00:32:48:27

Coach Payton

You know? But, anyway, we talked about that passion point earlier and, and he's certainly passionate, and you feel it in everything he does. His players certainly feed off of it. And, I do look forward to the first time we have the chance to shake hands and possibly see each other here.

00:32:48:29 - 00:33:02:00

Adam

Well, I hope so. I may have to call Ornie or Tana to help set that up for me. That's right. Hey, last, last question. Just, hot topic here. A lot of college football fans. What do you think of the NIL, the way that college football is today?



00:33:02:03 - 00:33:26:11

Coach Payton

Well, I think this I'm going to try to answer it fairly, because I was just I was just at my college campus with Mike Shanahan, Tony Romo and Jimmy Garoppolo. All four of us went to Eastern Illinois and they had a fundraiser. and we were asked that question a lot. I think in the last 8 to 10 years, college football has been given three challenges, not one.

00:33:26:11 - 00:33:52:18

Coach Payton

In other words, if we just had to focus on NIL, okay, then we could wrap our wrap our hands around it. Or if we just had to focus on the transfer portal, we could wrap our hands around it. Or if all we were charged with was conference realignment, the idea that USC and UCLA and there's no more Pac 10.

00:33:52:24 - 00:34:22:03

Coach Payton

So we have three different, that you would say, century changes, and these aren't small. These are huge changes. And unfortunately in my opinion for college football, all three come kind of arm in arm at the same time. Our current mode that we're on, I don't think is sustainable. In other words, I think we're going to see this thing kind of.

00:34:22:05 - 00:34:53:28

Coach Payton

But honestly, what's most disappointing to me, and I put this on the presidents, is what we've allowed realignment to do because, yeah, the motive to realign is to get more TV revenue. Let's face it. The SEC has their own network. The Big 10 has their own network, everyone's got their own network. But then the TV deal that the Big 10 has with Fox or the TV deal that the SEC has.

00:34:54:00 - 00:35:27:15

Coach Payton

And one of the greatest things the NFL did years ago. And Wellington Mara stood up in a meeting and he said, "What's good for the Bengals is good for the Giants," is they revenue share that television money. And now the folks at Auburn or Alabama or Ohio State or Michigan would not want to hear that. But that's very shortsighted because no one's looking 20 years down the road and saying, hey, this is what it's going to be like if you have it all.

00:35:27:17 - 00:36:13:04

Coach Payton

And the point if the five conferences stayed where they were at and there wasn't that incentive, we wouldn't be dealing with where the women's softball team is going to play versus Rutgers when they play UCLA, or where West Virginia's men's baseball games are going to be held when they play Oklahoma. So, that that's the long term thinking with respect to, hey, how about we revenue share these TV dollars amongst our five conferences and it doesn't eliminate the money these other schools can earn, based on, all sorts of things.

00:36:13:06 - 00:36:31:16

Coach Payton

So I think that's the first thing that concerns me. Obviously the NIL, the portal, right now, all three of them, I understand how we've gotten here. But I think the administrators have failed us in a lot of respects.

00:36:31:18 - 00:36:58:02

Adam

Appreciate that perspective, coach. And, Zebra Nation, Chalk Talk here in the summer with coach, legendary coach Sean Payton, former broadcaster, former quarterback from Eastern Illinois. Coach, great luck to you and the club here from OTAs to summer camp. And again, we appreciate the Zebra partnership. All you've done for our staff, our fellow colleagues. Have yourself a great summer.

00:36:58:02 - 00:37:00:19

Adam

Hale, let me kick it over to you to wrap it up.

00:37:00:21 - 00:37:20:23

Hale

Sure. Thanks again, coach, and to all of Zebra Nation. Please feel free to head over to zebra.com to check out our other podcasts and blogs to see some of the stuff we did with Coach Payton two years ago. It's hard to believe it's been two years, but thanks, coach again for joining. And best of luck. this season. For everyone here at Chalk Talk, I'm Hale Hentges..

00:37:20:26 - 00:37:25:15

Adam

And I'm Adam Petrus, and we are signing off with grit.

00:37:25:17 - 00:37:27:24

Coach Payton

Thank you guys.



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