



MP72 SERIES
Product
Environmental
Attributes



Putting Sustainability at the Heart of Our Products

When it comes to creating sustainable products, Zebra is committed. From company-wide global initiatives to the end-to-end product life cycle from manufacturing to retirement, our green initiatives protect the planet — and the people who make and use our products.

A-to-Z sustainable packaging

Our packaging is 100% recyclable:

- Biodegradable outer packaging
- Electronic user guide — no printed user documentation
- 40% recycled polyethylene material used for the foam inserts

Eco-friendly attributes¹

- No halogens
- No mercury
- No PFO/PFOAs
- No latex
- Compliant with global RoHS requirements



Lower consumption of devices and accessories through maximized life cycles

Most carbon emissions occur during mining and manufacturing — the fewer devices you use, the more you reduce greenhouse gases

- Designed to withstand harsh customer environments with a targeted <0.5% failure rate
- Keep your devices current and seamlessly scale with ongoing enhancements delivered quarterly via the Zebra Evolution Update
- Up to 5 years of repair and service: no need to retire working devices due to lack of available support²
- Universal cables and power supplies are compatible with past and future device generations
- The MP72 Series' solid state technology means less wear and tear, minimizing breakdown and repair costs
- By troubleshooting remotely, you can significantly cut your onsite service visits. Access diagnostic data in real time, such as the status of your scanner's illumination sensors, camera, scale, boards and more — all from your remote management console

Power consumption

Lowest cost to run: save money, reduce your operational costs and increase your green score with the MP72 Series.

- Intelligent Illumination System activates only when an item is in the scan zone, reducing power by as much as 50% over competitive imagers
- Zebra Technologies external power supplies meet US Department of Energy (DoE) Level VI and all international efficiency requirements

End-to-end circular economy: recycling maximizes the life of device components at end of sale

Device Buy-Back Program

Zebra may buy your eligible devices, enabling a 'green' upgrade to next generation devices

Certified Refurbished Device Program

Purchase or rent Certified Refurbished devices that perform like new to reduce your carbon footprint or meet the needs of seasonal surges

For more information, please visit www.zebra.com/mp72series

1. All electronic products from Zebra may contain trace amounts of other chemicals on the IEC 62474 list of hazardous substances. 2. Begins after last ship date. Must be within warranty or under service contract.