Label Properties

The information below is intended to help convey the way the orientations need to be communicated. Regardless of the direction of print on the label - top, bottom, left, right, etc…should be identified as shown in the picture below.

0,0 xy coordinate

The **top** of the label is the last part that comes out of the printer

Normal orientation of barcode (picket fence style)

Left side of the label

Right side of the label

The **bottom** of the label is the first part that comes out of the printer

Length (gap to gap)

Rotated barcode (ladder style)

width

Feed direction