



Accurate Patient and Specimen Identification Can Improve Outcomes

Effective Collection Management Starts with Bedside Technology

Medical errors are a leading cause of adverse healthcare outcomes in healthcare facilities, with an estimated 10% of patients harmed during a hospital stay.¹ As the global healthcare industry faces challenges from marked increases in aging populations to staff shortages and rising costs, preventable medical errors are something healthcare organizations cannot afford.

Misidentification of specimens is a common medical error that often leads to unnecessary sample redraws, retesting and additional treatments² at an estimated cost of \$200 million to \$400 million USD per year.³ Specimen collection errors not only put patient care at risk and increase costs, but also represent a drain on resources that can be prevented.

Fortunately, many hospitals are adopting technology solutions which can enhance efficient use of resources and help improve patient safety while controlling costs.

Bedside Technology Aids Matching Accuracy

Employing technology at the patient bedside forms the basis of an effective specimen management process. Bedside specimen labeling can increase the effectiveness of a three-point check that confirms links between the specimen collection order, the patient and the labeled container. Further, a verification process that uses automatic identification systems such as barcoding aligns with widely accepted GS1 global healthcare standards.⁴

Clinician education coupled with bedside specimen collection can reduce identification errors up to **90%**.⁵

¹ Patient Safety. (2019, September 13). Retrieved from <https://www.who.int/news-room/fact-sheetsdetail/patient-safety>

² Paul N. Valenstein, MD; Stephen S. Raab, MD; Molly K. Walsh, PhD, "Identification Errors Involving Clinical Laboratories: A College of American Pathologists Q-Probes Study of Patient and Specimen Identification Errors at 120 Institutions," *Archives of Pathology and Laboratory Medicine*: Vol. 130, No. 8, pp. 1106–1113.

³ "Benefiting from Bedside Specimen Labeling," white paper, Zebra Technologies, 2016

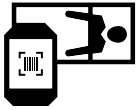
⁴ 3gs1.org/healthcare/standards

⁵ "Specimen labeling errors: A retrospective study, *Online Journal of Nursing Informatics (OJNI)*, 19 (2), June 2015. <http://www.himss.org/ojni>



Help Ensure Accurate Specimen-Patient Matching with Bedside Specimen Labeling

Limited clinical resources might make establishing a bedside specimen labeling process seem daunting. However, barcode labeling and scanning technology can give hospitals several advantages.



Creating a Safer Patient Environment

Bedside specimen labeling and matching can serve as an integral step in a three-point check of the specimen collection order, the patient wristband and the labeled container. An effective process that relies on mobile or desktop printers to generate specimen barcode labels at the patient bedside can help reduce preventable specimen collection errors and the misdiagnoses, delays and potential adverse patient outcomes. In addition, accurate matching can help prevent the need for redraws and retesting, which subject the patient to unnecessary pain and increase the overall cost of care.



Helping Reduce Operational Costs

The collection and management of specimens is a multifaceted process that includes a number of disciplines and handoffs. Incorrect specimen identification at the bedside can introduce errors that perpetuate throughout the whole process, translating into unnecessary redraws and retesting, misdiagnosis or inappropriate medical treatment. A bedside specimen management process that utilizes barcode specimen label printers, a barcode scanner or handheld mobile computer can help prevent errors from being introduced and help manage operating costs.



Maximizing Clinicians' Patient Care Time

By giving clinicians an efficient way to verify critical specimen and patient data at the patient bedside, health organizations can minimize their low-value activity in favor of meaningful patient care time. In an emerging global healthcare environment largely defined by growing patient populations and fewer clinicians to provide care, organizations can't afford wasted clinician effort.



Zebra® Has Your Bedside Specimen Collection Solutions

A specimen collection process requires the use of technology at the front line of care—the bedside—to be effective. Zebra's specimen collection management solutions can help clinical staff implement an efficient, effective three-point specimen-patient matching process.

Technology That Aids Efficient Matching

Mobile Printers



Your busy staff needs printing reliability, ease of use and design features that withstand the harsh clinical environment. Zebra® ZQ600 Healthcare Series mobile printers deliver all three, with:

- Fast 802.11ac and Bluetooth 4.1 wireless connections
- Battery technology that ensures power throughout the entire shift
- Disinfectant-ready plastics that tolerate continual cleaning

Desktop Printers



Clinicians who work in constrained areas can easily print specimen labels using the compact Zebra® ZD410 healthcare model desktop printer. The ZD410 uses thermal transfer printing—beneficial as this process does not create additional personal health information that would require secure disposal. This model is designed for the healthcare environment, with:

- Disinfectant-ready plastic
- An IEC 60601-1-compliant power supply

Barcode Scanners



Clinicians working at the patient's bedside need to capture specimen barcode data from any medium, in any condition, the first time. Engineered for reliability in clinical environments, Zebra® healthcare scanners offer accurate specimen data collection.

Handheld Mobile Computers



Clinicians need secure, instantaneous access to patient information and reliable scanning to match patients to their specimens with confidence. Zebra® handheld mobile computers handle the demands of the healthcare environment with:

- Drop ratings that withstand impacts with concrete hospital floors
- Easy-to-clean disinfectant-ready plastic
- Removable batteries built to last a full shift
- Seamless clinical and staff communication with Workforce Connect (voice, push-to-talk, and secure text messaging)

Software, Supplies and Services

Mobility DNA

Mobility DNA is a suite of software tools, utilities and applications that transform Zebra mobile computers into true enterprise-class devices. Making device management simpler, integration problem free and making your devices powerhouses of productivity.



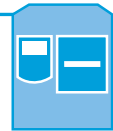
DataCapture DNA Software

Hospitals can deploy and maintain devices for maximum operating performance throughout the enterprise with DataCapture DNA, a portfolio of scanner productivity, visibility, management and application development tools. DataCapture DNA enables greater worker efficiency through seamless application integration and maximum device performance.



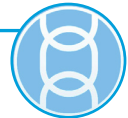
Print DNA Software

Print DNA is a suite of powerful productivity, management, development and visibility tools for Link-OS printers. These tools offer a common, customizable printer user experience that enables fast, accurate printing; remote enterprise-level printer management tools; and easy printer integration into existing infrastructures.



Link-OS Intelligent Printer System

Link-OS is Zebra's one-of-a-kind enterprise printer operating system. Enabling advanced connectivity capabilities, extensive device management and advanced privacy controls, no other printer OS delivers this level of intelligence and innovation.



Zebra® OneCare Visibility Services

OneCare ensures that Zebra® devices achieve maximum uptime and peak performance. Multiple service levels are available to meet each hospital's unique requirements and protect operational investments.



Patient Wristbands

Zebra® offers options in wristbands that improve safety, meet globally recognized GS1 standards and address different patients' comfort and durability needs. Z-Band® thermal direct-print wristbands can be secured to patients immediately, with no assembly. Laser-printable self-laminating LaserBand wristbands enable quick production without the need for a dedicated wristband printer and feature a patented self-laminating seal.



To learn more about Zebra's bedside specimen collection solutions,
visit www.zebra.com/healthcare



NA and Corporate Headquarters
+1 800 423 0442
inquiry4@zebra.com

Asia-Pacific Headquarters
+65 6858 0722
contact.apac@zebra.com

EMEA Headquarters
zebra.com/locations
contact.emea@zebra.com

Latin America Headquarters
+1 786 245 3934
la.contactme@zebra.com